



Sponsorship Opportunities

Title Sponsor – \$1,500

- Exclusive Title Sponsor listing on all online and printed materials
- Company logo and link on promotional platforms, as well as company profile on event website
- Media interview shout out and interview opportunity with 105.7 MAX FM radio
- Social media recognition before, during and after the event
- 20 x 10ft Title Sponsor exhibition space in highest traffic area
- Ten complimentary General Admission tickets
- Logo and signage at Welcome Table
- Banner placement at North & South Lots
- First right of refusal for Santa Paws Pup Crawl 2019

Santa Paws Photo Booth Sponsor - \$1,000

- Event Sponsor listing on all online and printed materials
- Company logo and link on event website and promotional platforms
- Logo and signage at Welcome Table and Photo Booth
- Social media recognition before, during and after event
- 10 x 10ft. Event Sponsor exhibition space in highest traffic area
- Six complimentary General Admission tickets

VIP Sponsor – \$500

- Event Sponsor listing on all online and printed materials
- Company logo and link on event website and promotional platforms
- Logo and signage at Welcome Table and VIP Tents
- Social media recognition before, during and after event
- 10 x 10ft. Event Sponsor exhibition space in highest traffic area
- Four complimentary General Admission tickets

HosPETality Booth Sponsor - \$250

- Event Sponsor listing on all online and printed materials
- Company logo and link on event website and promotional platforms
- Logo and signage at Welcome Table and HosPETality Booth
- Social media recognition before, during and after event
- 10 x 10ft. Event Sponsor exhibition space in highest traffic area
- Two complimentary General Admission tickets

SOLD

Santa Paws Pup Crawl & Holiday Shopping

Sponsor Application Form

Venue Location: Miralani Makers' District, 8675 & 8680 Miralani Drive, San Diego, CA 92126

Exhibition Hours: Saturday, December 8th from 2-6pm.

The Santa Paws Pup Crawl & Holiday Shopping event features a unique coalition of 12 craft beverage producers and food establishments in the Miralani Makers' District in the heart of Miramar. Santa Paws is a fundraising event for Rescue Express™, whose mission is to save lives by transporting homeless animals from high-kill shelters and overpopulated areas to forever homes.

An outdoor, family- and dog-friendly fundraising event for Rescue Express that features:

- Vendors providing Holiday Shopping
- Discounts on tastings and full pours
- sWAG bags w/goodies for General Admission guests
- sWAG backpacks w/\$150+ in swag for 75 VIP guests
- HosPETality booth w/K9 massage, craft dog beer and treats
- "Rescue Row" – multiple rescues with adoptables
- Rrrrraffle w/items for pups & peeps

Email your completed application, logo and promotional photos (optional) to:
marketing@rescueexpress.org

Business Name: _____

Address: _____

City/State/Zip: _____

Contact Name: _____ Title: _____

Email: _____ Event Day Phone: _____

Website: _____

Brief Description of Business: _____

Facebook Address: _____

Instagram Handle: _____

Twitter Handle: _____

Santa Paws Pup Crawl & Holiday Shopping
Sponsor Information and Terms

Sponsor must supply their own canopy, table and chair(s). Sponsors can provide samples, coupons and/or marketing materials for 350 General Admission sWAG bags & 75 VIP tote bags.

Event runs from 2 pm – 6 pm. Sponsor exhibits should be staffed during the full event. Allow ample time for setup and breakdown. Setup can occur as early as 12 pm. Event set-up instructions will be emailed prior to event date.

All photos taken during the event may be used for promotional purposes.

It is agreed that the event host, Rescue Express, or any affiliated companies or individuals are not liable for any injuries, or responsible for any lost, stolen or damaged items.

Sponsor agrees that it will defend, indemnify, and hold harmless Rescue Express, its directors and volunteers from any claims, actions, or causes of action in any way arising from this agreement or from any Event arising from this agreement, regardless of fault.

Our ideal event sponsors understand the importance of event promotions. Graphics will be provided and we kindly ask that each sponsor:

- Connect with Rescue Express on all social media sites
- RSVP to the event on Facebook, share and invite others to the event
- Promote the event by sharing, liking, or commenting on promotional posts on social media

By signing below, I acknowledge that I have read, understand and agree to these terms.

Signature

Date

Print Name

Sponsorship Level: _____

Total Sponsor Amount: \$ _____

Payment Information:

- Check:** Rescue Express
PO Box 7309
Rancho Santa Fe, CA 92067
- PayPal Account:** donate@rescueexpress.org